

Marc C. LaFerrier, AICP

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PROFILE

An accomplished and motivated professional with extensive knowledge and successful experience in the public and private sectors as a director, urban and regional planner, developer's representative and project manager. More than twenty-five years in public administration, planning, zoning, community development, redevelopment, and code administration. Significant experience in managing large-scale projects, departments, contracts, and budgets. Other areas of expertise include public involvement, master planning, smart growth, sustainability, grant administration, interagency coordination, urban design, capital facility planning and economic development. Skilled and effective in working successfully with public officials, community leaders and citizens.

SUMMARY OF PROFESSIONAL EXPERIENCE

Director of Planning and Zoning

Miami-Dade County: Department of Planning & Zoning

Miami, Florida.

May 2008 to November 2011

Managed the County department responsible for urban and regional planning, smart growth, community health planning, economic development, historic preservation and zoning. The Department of Planning and Zoning's annual budgets for FY08 to FY11 ranged from \$20.1M to \$14.8M, with a full time staff of 186 to 117 persons.

- Directed the County's staff and activities related to planning, land development regulation, economic development, growth management and community outreach; including the following divisions:
 - Metropolitan Planning: update and implement the Comprehensive Development Master Plan-a state approved long range growth management plan
 - Community Planning: community based area-wide plans, regulations and projects for neighborhoods, urban centers, transit oriented developments, annexations and major attractions
 - Planning Research: demographic, geographic and economic reports and analysis
 - Zoning hearings and administration: Development Impact Committee, public hearings, code amendments and administration, and area-plan regulation
 - Zoning permitting and inspections: zoning, landscape, and certificates of use
 - Historic and Archaeological Preservation: historic and archaeological surveys and studies, historic designations and regulation, tax exemptions and permitting
 - Administration: personnel, budget, procurement, GIS, and information technology
- Successfully administered the department's budget and personnel reductions while increasing responsibilities and improving service.

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- Reorganized, enhanced and managed staff, projects and programs to ensure completion of key assignments, compliance with regulations and achievement of objectives
- Key staff member in the development and implementation of the Green Print Sustainability Plan, County-wide Business Plan, Census outreach and Commission Redistricting Plan.
- Recognized with several awards from the National Organization of Counties (NACO) for innovation in planning and administration; and from the American Planning Association and the 1000 Friends of Florida.
- Staff advisor and administrator to the Board of County Commissioners, Planning Advisory Board, Agricultural Practices Board, Historic Preservation Board, Shoreline Committee, Development Impact Committee, Social and Economic Development Council and ten (10) local Community Zoning Appeals Boards.

Community Services Director

City of Lake Worth: Community Services Department

Lake Worth, Florida.

January 2008 to May 2008

Managed the City department responsible for planning, zoning, building, code compliance, historic preservation, community development and permitting. Community Services Department's annual budget was \$2.1M, with a full time staff of 22 persons.

- Combined and re-organized several departments and activities to improve efficiency and accountability
- Community Services Department responsibilities included: urban planning and design, current planning, zoning, long range planning, historic preservation, housing, HUD Block Grant projects/programs and supervised building code review, permitting, inspections and, licensing.

Planning and Zoning Director

City of Fort Lauderdale: Planning, Zoning and Community Development

Fort Lauderdale, Florida.

September 2004 to September 2007

Managed the City department responsible for planning, zoning, growth management, housing and community development. The Planning and Zoning Department's annual budget was \$17.4M with a full time staff of 52 persons.

- Directed the City's staff and activities related to urban planning and design, public hearings, zoning and permitting, long range planning, and housing and HUD Block Grant projects/programs; including the following divisions:
 - Urban Planning and Design: area wide master plans, design guidelines, design review team, historic preservation and public architecture
 - Current Planning: Development Review Committee and code amendments
 - Zoning: zoning, structural and landscape plan review and inspections
 - Long Range Planning: growth management, Comprehensive Plan, Evaluation and Appraisal Report, GIS, and annexations

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- Housing: administration of HUD, SHIP and HOME funded housing programs, County-wide housing for people with AIDS program and fair housing compliance
- Community Development: Annual CDBG plan, housing and economic development programs and capital projects
- Developed and administered department and consultant work programs and budgets
- Reorganized, enhanced and managed staff, projects and programs to ensure completion of assignments, compliance with regulations, and achievement of objectives
- Key member of the City's Executive Management Team
- Advisor to the City Commission, Planning & Zoning Board; Board of Adjustment, Historic Preservation Board, and Development Review Committee
- Represented the City and Department in the Emergency Operation Center
- Served as City representative to numerous intergovernmental organizations and agencies

Planning and Development Services Director

Keith and Schnars, P.A.: Planning and Development Services

Fort Lauderdale, Florida.

June 2001 to September 2004

Managed one of the firm's key departments responsible for municipal and urban planning, landscape architecture, regional planning, land development services, public involvement and marketing.

- A full range of planning and land development services for private and public sector clients, specializing in urban and regional planning, landscape architecture and community redevelopment
- Managed and represented Community Redevelopment Agencies (CRA), Development of Regional Impacts (DRIs), land development projects, and park and streetscape projects
- Participated in the firm's leadership, business development and marketing programs as a key member of the Executive Committee
- Managed and represented several large scale and significant urban and regional plans

City Development Director

City of Stuart: City Development Department

Stuart, Florida.

July 1999 to June 2001

Managed the City department responsible for planning, zoning, redevelopment, growth management, community development, building code compliance and permitting. The department included a 17 person staff with an annual budget of \$3.6M.

- Directed the operations of a "One-Stop-Shop" with zoning, engineering, building permits and inspections and urban planning, comprehensive planning, intergovernmental coordination, CDBG programs and projects, economic development and code enforcement

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- Advisor to the City Commission, Local Planning Agency, Community Redevelopment Agency (CRA), Housing Authority, Regional Planning Council, and CDBG Committee
- Directed the City's redevelopment and Main Street programs, economic development projects, and environmental restoration projects
- Developed and administered department and consultant work programs and budgets
- Monitored, evaluated and managed staff, projects and programs to ensure completion of assignments, compliance with regulations, and achievement of objectives
- Managed RFP and negotiations of City properties for a downtown redevelopment project
- Supervised building code review, inspections and code enforcement staff and activities

Planning Manager

City of Lynnwood: Community Development Department

Lynnwood, Washington.

May 1991 to July 1999

Managed the planning staff and activities in the growth management, comprehensive planning, plan implementation, GIS, and capital facilities planning.

- Prepared and administered department and consultant work programs and budgets;
- Lead community outreach programs and policy-making processes
- Supervised the preparation and adoption of a \$149M Six-Year Capital Facility Plan, level of service standards and concurrency programs
- Key staff member in the City's Operating and Capital Budget processes, and policies
- Project manager for NEPA and SEPA projects and for area-wide master plans involving land use, redevelopment, urban design, capital plans, and EIS
- Managed urban growth area planning and annexation programs
- City representative to intergovernmental planning agencies and organizations

Division Chief: Land Development Planning

Keith and Schnars, P.A.: Planning Department

Fort Lauderdale, Florida.

September 1988 to May 1991

Managed planning and engineering professionals responsible for the design and approval of land development projects with local, regional and state agencies.

- Managed and monitored project budgets and profits
- Managed and represented multi-disciplinary staff responsible for large-scale projects
- Interacted effectively with local boards and commissions throughout South Florida

Development Review Committee Chair – Planner II

City of Fort Lauderdale: Community Development Department

Fort Lauderdale, Florida.

September 1986 to May 1988

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Established and administered the City's land development review processes and regulatory activities as Chair of the City's Development Review Committee (DRC).

- Created and implemented enabling regulations, and policies for the DRC. The DRC has design review and permitting responsibility for all land subdivisions, site plans, and land development projects
- Served as staff advisor to the Planning and Zoning Board to Broward County DRC, Florida DOT and the South Florida Regional Planning Council
- Prepared studies and conducted presentations on urban and neighborhood planning, and development regulation

Zoning Administrator

City of Coral Springs: Building Department

Coral Springs, Florida.

September 1984 to August 1986

Supervised the staff responsible for the review, permitting and inspection of land development applications and plans for new and existing developments for compliance with the City's zoning and occupational licensing regulations

- Developed and implemented neighborhood preservation and enhancement programs
- Directed and managed Code Enforcement staff and activities
- Prepared and administered the division's budget and work programs
- Advisor to the Board of Adjustment and Code Enforcement Board

EDUCATION

City University, Seattle, Washington

Graduate studies in Public Administration

Eastern Michigan University, Ypsilanti, Michigan

Bachelor of Science in Geology/Geography and Political Science

PROFESSIONAL CERTIFICATIONS AND ASSOCIATIONS

American Institute of Certified Planners

Congress for the New Urbanism

American Planning Association

Florida Chapter of American Planning Association

REFERENCES

Attached